

# NMP-200U

USB-Updatable

Network Digital Signage

Media Player



The IAdea NMP-200U Network Digital Signage Media Player is an industrial-grade network-managed digital signage playback system with USB local content update features.

## Network-Managed Digital Signage Solution

Equipped with the TCP/IP networking protocol stack, the NMP-200U is a powerful digital media system that can be conveniently managed via the network. Over a local-area network, the built-in LAN-mode API allows the system integrator to control the media player using HTTP commands. With the optional Adfotain Central Management Service subscription, the NMP-200U can be connected over common DSL IP networks to form a large media playback system.

## Dedicated Non-PC Technology

The NMP-200U features leading video decoding hardware technology capable of withstanding 24x7x365 operation cycle with almost no maintenance cost. Dedicated digital signage technology eliminates the risks of virus infection and operating system crash commonly found in PC-based solutions. Compared to a PC that typically consumes 100 watts, IAdea's dedicated technology cuts power consumption by over 90%, lowering your operation cost while conserving the environment. Dedicated technology yields the lowest TCO (total cost of ownership) among the industry.

## Plug-and-Play Ease of Use

The compact form factor allows the NMP-200U to be installed in the smallest space available. When not connected to a network, using the NMP-200U is as simple as loading media files to the specified folder on a USB pendrive and plugging the USB drive into the device to update the player's internal storage. After update, media files are copied into the device for playback and the USB drive may then be removed. No extra handling is needed. This plug-and-play ease of use allows the untrained field-person to conveniently and reliably update digital signs at each location.

## Highlights

- **Network-Managed Digital Signage Solution**
- **Dedicated Non-PC Technology**
- **USB Plug-and-Play Ease of Use**

## Suitable for

- **Advertising Networks**
- **Chain Store Merchandising**
- **Electronic Menu Boards**
- **Airports & Train Stations**
- **Gas Pump Advertising**

# Technical Specification

## Video Codecs

- MPEG-1/2 MP@ML (480p)
- MPEG-4 ASP@L2 A VI

## Image Format

- JPEG (640x480)

## Playback Control

- Alphabetical looping
- Playlist script control
- Adfotain® Central Management Service

## Content Management

- LAN - Adfotain® Foundation Software
- WAN - Adfotain® Central Management Service (optional monthly subscription)
- Plug-and-play CF card replacement

## Physical Connectors

- VGA
- S-video, composite RCA
- 3.5mm audio jack
- 10/100 Base-T Ethernet
- USB x 1

## Local Storage

- 4GB CF card (holds approx. 3 hours of compressed 480p video)

## Accessories

- RCA male-3.5mm female audio cable
- 3.5mm male-male audio cable
- Ethernet cable

## Power

- Input: 5V @ 2A DC
- Consumption: 10W peak, 5W average

## Environmental

- Operating temperature: 0 to 40°C
- Humidity: 5 to 85% @ 40°C, non-condensing

## Dimensions (WxDxH)

- 5.3" x 4.4" x 1.0" (134mm x 114mm x 25mm)

## Weight

- Approx 1.8 lbs (0.8 kg)

## Safety

- UL-approved AC adapter

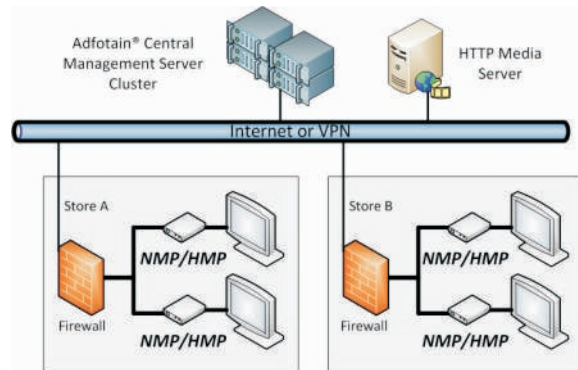
## Certifications

- CE/FCC

## Warranty

- 2-year limited parts & labor

# Product Photos



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